

FOR IMMEDIATE RELEASE
August 21, 2020



MEDIA ALERT

FOOD ASSISTANCE AND ESSENTIAL NUTRITION RETURNS TO SARATOGA COUNTY

FREE Milk/Food Drive-Thru Event Scheduled for Saratoga County Fairgrounds on Wednesday, August 26

WHAT: The Coronavirus Food Assistance Program (C.F.A.P.) and Nourish New York government-funded grant programs have made it possible for local community organizations to provide much needed food to those in need.

WHO: American Dairy Association North East (ADANE) is working with the Regional Food Bank of Northeastern New York, USDA-approved vendor Renzi Foodservice and processor Dairy Farmers of America, along with the other community organization recipients to host a food drive at the Saratoga County Fairgrounds & Expo Center. At the event, more than 2,500 gallons of milk and 30,000 pounds of food will be distributed. Each vehicle will receive two gallons of milk, one food box containing 20 pounds of produce and one 10-pound bag of assorted food products. A total of 1,080 food boxes and approximately and 1,000 bags of food will be distributed, **while supplies last.**

WHERE/WHEN:

Saratoga County Fairgrounds (162 Prospect St., Ballston Spa, N.Y. 12020) on **Wednesday, August 26** from **11:00 a.m. – 2:00 p.m.** Enter through Gate 1. Cars are being asked not to line up before 9:30 am.

HOW: To ensure the safety and health of all involved in the distribution, there will be a drive- thru distribution process for this event. All drivers and passengers must remain in their vehicles and will be prompted to open their trunk to receive milk and food products. If cars do not have a trunk, they will be prompted to open their window. Walk-ups will not be permitted. **No registration or paperwork is required for this distribution.**

WHY: Milk and dairy foods are an important source of essential nutrients. Local dairy farmers are committed to producing wholesome, nourishing milk for families throughout the community. By the end of August, ADANE, USDA-approved purchasing partners and local community organizations will have distributed more than 500,000 gallons of milk since the milk give-away events began in June.

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